

2009 Florida Apartment Association Education Conference and Trade Show

Conference Sponsorship Opportunities - Deadline July 14, 2009

Confirm sponsorship and your company will be highlighted in the First Attendee package mailing and on the FAA Web site. Sponsorships go quickly, so don't delay! Sponsorships are accepted on a first-come, first-served basis.

Sponsorship Agreement

Platinum Sponsor - \$10,000 + above

- Company logo posted on FAA Web site
- Company logo in *Multifamily Florida*
- Company Name on Entranceway Sign to Exhibit Hall
- Recognition by FAA President at Opening Session
- Your company will be profiled in sponsor program book given to every attendee
- Special Signage in Exhibit Hall
- First choice of sponsorship opportunities

Gold Sponsor - \$7,000 + above

- Company logo in *Multifamily Florida*
- Company Name on Entranceway Sign to Exhibit Hall
- Your company will be profiled in sponsor program book given to every attendee

Silver Sponsor - \$4,000 + above

- Company Name on Entranceway Sign to Exhibit Hall
- Your company will be profiled in sponsor program book given to every attendee
- Sponsors recognized in Post-Conference Issue of *Multifamily Florida*

Bronze Sponsor \$1,000 + above

- Name in sponsor section of program
- Sponsors recognized in Post-Conference Issue of *Multifamily Florida*

Company Name _____

Primary Contact _____

Title _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

Sponsorship Opportunities

- ⊖ \$12,000 - Opening Session (Meter Board Sponsor Sign At Event, Sponsor Introduces Keynote Speaker) - **SOLD**
- \$10,000 - Closing Celebration (Sponsor Signs at Event, Sponsor acts as Master of Ceremonies for Local Association Awards - Exclusive or 2 Sponsorships @ \$5,000 Each)
- ⊖ \$8,000 - Conference Bag and Lanyard (Company Logo on Bag and Lanyard) - **SOLD**
- ⊖ \$8,000 - Closing Brainstorming Session (Meter Board Sponsor Sign at Event, Sponsor Introduces Keynote Speaker) - **SOLD**
- \$6,000 - Exhibit Grand Opening (Sponsor Signs at Event - 2 available Sponsorships @ \$2,000 Each)
- \$5,000 - Golf Tournament (Sponsor Signs at Even, Sponsor acts as Master of Ceremonies at Luncheon - 2 available @ \$2,500 each)
- ⊖ \$4,000 - Thursday In-Room Delivery (Personalized Note Card & Gift Item Delivered to Guest Rooms) - **SOLD**
- \$3,000 - Friday In-Room Delivery (Personalized Note Card & Gift Item Delivered to Guest Rooms)
- \$3,000 - Thursday Morning Coffee & Danish (Sponsor Sign at Event)
- \$3,000 - Friday Morning Coffee & Danish (Sponsor Sign at Event)
- ⊖ \$2,500 - Pre-Registration Brochure (Full Color Display Ad on Back Cover of 4500 Attendee Brochures) - **SOLD**
- \$2,500 - Seminars (Sponsor Sign at Event & Sponsor Introduces Speaker - 1 Available)
- ⊖ \$2,000 - Caribe Royale Guest Room Key (Company Logo on Guest Room Keys) - **SOLD**
- ⊖ \$2,000 - Conference Marketing Giveaways (Company Logo on Giveaways Distributed at Local Association Meetings) - **SOLD**
- ⊖ \$1,500 - On-Site Survey Touchscreen (Company Logo on Welcome Screen of Computers) - **SOLD**
- ⊖ \$1,000 - Board Of Directors' Meeting (Sponsor Sign at Event and Acknowledgement at the Meeting) - **SOLD**
- \$1,000 - Water Cooler & Water Bottles (Company Logo Imprint on Water Bottle - Water Cooler & Bottles will be available on the Trade Show Floor - 3 Available)
- \$250 - Hot/Cold Beverage Mug (Company Name & Telephone Number Imprint on Mug - 6 Available)
- \$200 - Golf Hole (Sponsor Sign & Table at Golf Hole - 9 Available)

*Contact the FAA office for seminar selections @ 407-647-8839. Sponsors will introduce seminar speakers.

Make Checks Payable to FAA and mail to:
341 N. Maitland Ave., Suite 130, Maitland, FL 32751
p 407-647-8839 • f 407-629-2502

Sponsorship Selection Amount \$ _____

Authorized by _____
(Please Print)

Signature _____

Date _____

Remember, All sponsorships must be received and paid for by July 14, 2009. Include a high resolution corporate logo.

Method of Payment:

Check Master Card Visa American Express

Name (As it appears on card) _____

Credit Card Number _____

Signature: _____

Expiration Date _____ Verification Code* _____

*The verification code for Master Card or Visa is a 3 digit number on the back of the card. For American Express it is a 4 digit number on the front of the card.

NOTE: FAA USE ONLY

Amount Paid: _____ Date Processed: _____

Check # _____