

Advertising Agreement

We've saved a space just for you! 2009 Conference Program Advertising Space Great exposure, at a great price!

Advertising Space Pricing

- Color Full Page \$900.00
- Black-and-White Full Page \$800.00
- Color One Half Page \$600.00
- Black-and-White One Half Page \$500.00
- Special Positions Below are Full Color Ads**
- Center Spread \$1,500.00
- Inside Front Cover (IFC) \$1,200.00
- Inside Back Cover (IBC) \$1,200.00
- Outside Back Cover (BC) \$1,500.00

Ad Sizing

- Full Page 7 1/2" x 10"
- Full Page with bleed 8 3/4 x 11 1/4
(8 1/2" x 11" plus 1/8" bleeds)
- One Half Page 7 1/2" x 4 3/4"
- One Half Page with bleed 8 3/4" x 5"
(8 1/2" x 4 3/4" plus 1/8" bleeds)
- Center Spread 8 3/4" x 22 1/4"
(8 1/2" x 22" plus 1/8" bleeds)

Company Name _____

Primary Contact _____ Title _____

Address _____

City _____ State _____ ZIP _____

Phone (_____) _____ Fax (_____) _____

Reservation and Artwork Submission Deadline is July 14, 2009.

Artwork Submission Guidelines

- Camera Ready artwork is acceptable only for black and white ads. The artwork must be to size and printed 600 dpi. A crisp, clear print in black ink on white paper is required for proper reproduction. Faxes or copies are not acceptable.
- All color ads should be submitted in digital format on a CD-R/RW. Ads should be set to size with bleeds (if any) included.
- Preferred file (software) formats are Illustrator, InDesign, Quark Express and Photoshop. Convert fonts to outlines and embed images where possible. Our graphics department is Macintosh-based, so this is critical when the artwork is created on a Windows platform computer. All ad components such as artwork and fonts used must be included. All artwork components must be at least 300 dpi (images taken from the web and bitmap images are low resolution and will not print properly).
- PDF files are acceptable, but please include the source file. Crop marks and bleeds (if any) must be present.
- A color print of the ad artwork being submitted should always be included.
- We cannot accept files created in MS Word, Publisher or PowerPoint.

Make Checks Payable to FAA and mail to:
341 N. Maitland Ave., Suite 130, Maitland, FL 32751
p 407-647-8839 • f 407-629-2502

Advertising Selection Amount \$ _____

Authorized by _____
(Please Print)

Signature _____

Date _____

Please note that the reservation and artwork submission deadline is July 14, 2009.

Method of Payment:

Check Master Card Visa American Express

Name (As it appears on card) _____

Credit Card Number _____

Signature: _____

Expiration Date _____ Verification Code* _____

*The verification code for Master Card or Visa is a 3 digit number on the back of the card. For American Express it is a 4 digit number on the front of the card.

NOTE: FAA USE ONLY

Amount Paid: _____ Date Processed: _____

Check #: _____